



For the Builders  
of a Better World™

## 254 PLATINUM™

The ultimate one-step, polymer fortified, thin-set mortar for interior and exterior installation of ceramic tile, porcelain tile, thin porcelain tile, stone, quarry tile, pavers and brick. 254 Platinum, designed to just mix with water has a long open time with unsurpassed adhesion and workability. 254 Platinum is a LATICRETE approved substitute for 211 Powder mixed with 4237 Latex Additive.



### FEATURES/BENEFITS

- Ideal for thin porcelain tile and thin porcelain tile panels
- Exceeds ANSI A118.4, A118.11 and A118.15
- Ultimate adhesion for porcelain and glass tiles
- Incredible bond to exterior glue plywood and concrete\*
- Superior for exterior and submerged application
- High shear bond strength
- Smooth creamy formula
- ASTM C627 Extra Heavy (TCNA)

### SUITABLE SUBSTRATES

- Exterior Glue Plywood\*
- Properly Prepared Vinyl Tile\*
- Concrete/Masonry
- Concrete Block
- Cement Plaster
- Non-water Soluble Cut-back Adhesive\*\*
- Cement Mortar Beds
- Cement Terrazzo
- Cement Backer Boards\*\*
- Gypsum Wallboard\*
- Plastic Laminate\*
- Existing Ceramic Tile and Stone

\*Interior use only

\*\* Consult cement backer board manufacturer for specific installation recommendations and to verify acceptability for exterior use

### MANUFACTURER

LATICRETE (Malaysia) Sdn Bhd  
#18-08, Faber Tower 2, Jalan Desa Bahagia,  
Taman Desa,  
58100 Kuala Lumpur, Malaysia  
Tel: +603 7989 9188 Fax: +603 7972 0331  
Internet: <https://ma.laticrete.com>

### USES

Excellent for exterior and underwater applications as well as providing superior bond to exterior glue plywood (interior only) and concrete. The ultimate thin-set for porcelain, thin porcelain and glass tiles

### PACKAGING / COLOUR

25kg; 50 and 80 bags per pallet  
Grey and White



This product has been certified green  
under UL GREENGUARD

### Approximate Coverage

25 kg of 254 Platinum mixed with clean water will yield a coverage of 6.5 – 7.5m<sup>2</sup> with 6mm x 6mm square notch trowel

### Shelf Life

Factory sealed containers of this product are guaranteed to be of first quality for one (1) year\* if stored off the ground in a dry area, at temperatures > 0°C and < 40°C

\* High humidity will reduce the shelf life of bagged product

### Limitations

- For veneer installations using this product, consult local building code requirements regarding limitations and installation system specifications
- Adhesives/mastics, mortars and grouts for ceramic tile, pavers, brick and stone are not designed as replacements for waterproof membranes. When a waterproof barrier is required, use a LATICRETE waterproof membrane
- Note: Surfaces must be structurally sound, stable and rigid enough to support ceramic/stone tile, thin brick and similar finishes. Substrate deflection under all live, dead and impact loads, including concentrated loads, must not exceed L/360 for thin bed ceramic tile/brick installations or L/480 for thin bed stone installations where L=span length

### Cautions

- Some marbles and other stone have low flexural strength and may not be suitable for installation over wood floors
- During cold weather, protect finished work from traffic until fully cured
- Contains Portland cement and silica sand. May irritate eyes and skin. Avoid contact with eyes or prolonged contact with skin. In case of contact, flush thoroughly with water
- Wait 14 days after the final grouting period before filling water features with water at 21°C
- DO NOT take internally. Silica sand may cause cancer or serious lung problems. Avoid breathing dust. Wear a respirator in dusty area
- For white and light-coloured marbles use 254 Platinum (White). For green marble, resin

backed tile and stone and other moisture sensitive marbles and agglomerates, use LATAPOXY® 300 Adhesive (refer to Data Sheet 663.0)

- Keep out of reach of children

### TECHNICAL DATA

#### Applicable Standards

When tested in accordance to BS EN 12004, 1&2. 254 Platinum is classified as C2TES1P1

### Performance Properties

Test	Test Method	Specification	Results
Tensile Adhesion Strength (28 Hours)	BS ISO 13007-2	≥1.0N/mm <sup>2</sup>	>2.62N/mm <sup>2</sup>
Tensile Adhesion after Water Immersion (28 days)	BS ISO 13007-2	≥1.0N/mm <sup>2</sup>	>1.24N/mm <sup>2</sup>
Tensile Adhesion after Heat Ageing (28 days)	BS ISO 13007-2	≥1.0N/mm <sup>2</sup>	>2.59N/mm <sup>2</sup>
Open Time (30 mins)	BS ISO 13007-2	≥0.5N/mm <sup>2</sup>	>0.72N/mm <sup>2</sup>
Transverse Deformation	BS ISO 13007-2	≥3.0mm	≥ 3.0mm
Slip Resistance	BS ISO 13007-2	≤0.5mm	≤ 0.15mm
Shear Bond Strength	ANSI A118.15	≥0.5N/mm <sup>2</sup>	> 2.85N/mm <sup>2</sup>
Shear Bond Strength after Heat Ageing	ANSI A118.15	≥0.5N/mm <sup>2</sup>	> 3.3N/mm <sup>2</sup>
Shear Bond Strength after Water Immersion	ANSI A118.15	≥0.5N/mm <sup>2</sup>	> 1.6N/mm <sup>2</sup>
Exterior Glue Plywood Adhesion	BS ISO 13007-2	≥0.5N/mm <sup>2</sup>	≥0.80N/mm <sup>2</sup>

## Working Properties

(254 Platinum + Water)

Open Time (25°C)	30 Minutes
Pot Life (25°C)	2 Hours
Time to Light Traffic	24 Hours

Specifications subject to change without notification. Results shown are typical but reflect test procedures used. Actual field performance will depend on installation methods and site conditions

## VOC/LEED Product Information

This product has been certified for Low Chemical Emissions (ULCOM/GG UL2818) under the UL GREENGUARD Certification Program for Chemical Emissions for Building Materials, Finishes and Furnishings (UL 2818 Standard) by UL Environment



2542-420

Total VOC content in unused form is 0.00g/L

## INSTALLATION

### Surface Preparation

All surfaces should be between 40°C and 45°C and structurally sound, clean and free of all dirt, oil, grease, loose peeling paints, concrete sealers or curing compounds. Rough or uneven concrete surfaces should be made smooth with LATICRETE Latex Portland Cement underlayment to provide a wood float (or better) finish. Dry, dusty concrete slabs or masonry should be dampened and excess water swept off. Installation may be made on a damp surface. New concrete slabs shall be damp cured and 28 days old before application

\* Note: Latex Portland Cement Mortars do not require a minimum cure time for concrete slabs. All slabs must be plumb and true to within 6mm in 3m. Expansion joints shall be provided through the tile work from all construction or expansion joints in the substrate. Follow ANSI specification AN-3.8 "Requirements for Expansion Joints" or TCA Detail EJ171 "Expansion Joints". Do not cover expansion joints with mortar. Glass Mesh Mortar Unit: Follow TCA Installation detail W244

### Mixing

Place clean, potable water into a clean pail. Add 254 Platinum powder. Use approximately 6.5L - 7.0L of water for 25kg of powder. Mix by hand or with a slow speed mixer to a smooth, trowelable consistency. Allow mortar to slake for 5–10 minutes. Adjust consistency if necessary. Remix and apply with the proper sized notched trowel

### Note:

\* Please do not mix other aggregates such as cement or sand etc to 254 Platinum

\* Actual mixing ratio & field performance will depend on application methods, site condition and temperature

### Application

Apply mortar to the substrate with the flat side of the trowel, pressing firmly to work into surface. Comb on additional mortar with the notched side. Note: Use the proper sized-notched trowel to ensure full bedding of the tile. Spread as much mortar as can be covered with tile in 15-20 minutes. Back butter large tiles > 300mm x 300mm to provide full bedding and firm support

Place tiles into wet, sticky mortar and beat in using a beating block and rubber mallet to imbed tile and adjust level.

Check mortar for complete coverage by periodically removing a tile and inspecting bedding mortar transfer onto back of tile. If mortar is skinned over (not sticky), remove and replace with fresh mortar.

### Cleaning

Clean tools and tile work with water while mortar is fresh

## AVAILABILITY AND COST

### Availability

LATICRETE materials are available worldwide

For distributor information, call:

Telephone: +603 7989 9188

Fax: +603 7972 0331

For online distributor information, visit LATICRETE at <https://ma.laticrete.com>

### Cost

Contact a LATICRETE distributor in your area

**WARRANTY**

LATICRETE (Malaysia) Sdn Bhd warrants that 254 Platinum is free from manufacturing defects and will not break down, deteriorate or disintegrate under normal usage for a period of one (1) year from date of purchase subjected to terms and conditions stated

**MAINTENANCE**

LATICRETE grouts require routine cleaning with a neutral pH detergent and water. All stone and tiles should be maintained and sealed with STONETECH® products as appropriate for the specific tile / stone and installation situation. All other LATICRETE materials require no maintenance but installation performance and durability may depend on properly maintaining products supplied by other manufacturers

**TECHNICAL SERVICE/CONTACT****Technical Assistance**

Information is available by calling:

LATICRETE (Malaysia) Sdn Bhd  
#18-08, Faber Tower 2, Jalan Desa Bahagia,  
Taman Desa, 58100 Kuala Lumpur,  
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Telephone: +603 7989 9188  
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Email: [enquiry@laticrete.com.my](mailto:enquiry@laticrete.com.my)

**Technical and safety literature**

To acquire technical and safety literature, please visit our website at <https://ma.laticrete.com>