



## MULTI-PRIMER

Multi Primer is a premium quality, multipurpose water-based primer designed to be applied prior to the installation of various Laticrete Cementitious Underlayment & Toppings, Waterproofing Coatings, Cementitious Adhesives, and Skim Coats. It penetrates deeply into the substrate and maximize bond strength.



### FEATURES/BENEFITS

- Provides consistent bondable surface.
- Can be used on a wide range of substrates.
- Can be used with a wide range of Products.
- Reduces moisture absorption by masonry and mortar surfaces
- Water base – non-hazardous, non-flammable.
- Generally, one application is all that is needed.
- Easy to apply– no special tools required, can be done with broom, roller, and spray.
- Reduces the porosity of substrates
- Provides a consistent bondable surface for various LATICRETE products.

### MANUFACTURER

**LATICRETE Middle East LLC.**  
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### USES

- Multipurpose - Suitable for a wide range of applications
- Self-levelling underlayment, e.g., LEVEL, LEVEL DL PLUS, etc.
- Waterproofing products, e.g., HYDRO BAN®, 9235 Waterproofing Membrane, Aqua barrier & 302 Waterproofing Slurry
- Surface coatings, e.g., LATAFINISH Wall Putty (Fine & Coarse Finishes).
- On gypsum plasters prior to smoothing with cementitious products.
- On gypsum walls as a fixative for wallpaper adhesives.

### PACKAGING

5 L can, 4 cans per carton  
**Pallet:** 28 cartons per pallet  
  
 20 L pail, 36 pails per pallet

### Suitable Substrates

- Concrete
- Cement Mortar Beds
- Cement and Gypsum Plaster
- AAC Blocks and Brick Masonry
- Cement Terrazzo
- Cement Backer and Gypsum Boards
- Hollow Blocks

\*For use on other substrates consult technical department

**Approximate Coverage:** 5 - 6 m<sup>2</sup> for per litre

### Shelf Life

Factory sealed containers of this product are guaranteed to be of first quality for one (1) year if stored in a dry area

### Limitations

- Do not install when surface temperature is below 7°C or above 35°C.
- This is not a waterproof membrane. When a waterproofing membrane is required, use LATICRETE® Waterproofing Membrane.

### Cautions

- Do not take Multi Primer internally. Wear a respirator when spraying this product.
- Keep out of reach of children
- Although Multi Primer is not hazardous protective gloves and eye protection should be worn when using this product.
- Consult MSDS for detailed information

## TECHNICAL DATA

### Working Properties

Appearance:	White Liquid
Density:	1.00 gm/cc

### APPLICATION

Surface temperature should be between 7°C to 35°C. Allow masonry and mortars to cure before applying primer. The surface to be primed must be clean and free of laitance, dust, soil, oil or any other contaminate that may inhibit bond. Prepare surfaces as per individual LATICRETE product application instruction. Dampen surface prior to application and remove any free-standing water prior to application. Apply with a brush, roller or spray gun and ensure surface is fully wet out and covered with the primer application. If the surface is extremely porous a second application may be needed. Apply the second coat after the first coat has dried (20 – 30 minutes) if needed. Allow the coat to become tacky (tacky to touch but does not transfer to the glove) before applying self-levelers. If the primer dries prior to application of the membrane, a subsequent coat of primer will need to be applied.

### Priming

Shake thoroughly before using. Pour, mop or spray primer onto the surface. Apply an even thickness of primer to the prepared substrate using a bristle broom to ensure the primer is absorbed into the substrate, removing any puddles or thick areas. Use undiluted from the container and 5 litres of primer will cover approximately 40 m<sup>2</sup> depending on surface porosity. If primer dries rapidly, and slab is excessively porous it may require another application as directed above prior to applying underlayment. Allow the primer to dry till tacky before application. Check condition of primer during the course of application. Note: Keep primed surface clean. Do not allow foot traffic onto surface.

### Cleaning

Multi Primer cleans easily with fresh water immediately after use.

## AVAILABILITY AND COST

### Availability

LATICRETE® materials are available worldwide.

### For distributor information,

please contact us by email at: [enquiry@laticrete.me](mailto:enquiry@laticrete.me) or, visit [www.laticrete.me](http://www.laticrete.me)

### Cost

Contact a LATICRETE® closer distributor to obtain complete information and cost.

## WARRANTY

The supplier warrants this product will not deteriorate under normal conditions and use, the warranty validity of one (1) year. The product subject to the terms and conditions stated in the LATICRETE® Product Warranty. Please consult our technical support for further information.

## TECHNICAL SERVICES

### Technical assistance

For information contact us by email at: [enquiry@laticrete.me](mailto:enquiry@laticrete.me)

### Technical and safety literature

To obtain technical and safety literature, please visit our website at: [www.laticrete.me](http://www.laticrete.me)

**Warning:** The information and the instructions in the data sheet, although based on knowledge gained through years of applications, are indicative. LATICRETE® unable to directly control the installation conditions and modalities of application of products, do not assume any liability arising from their implementation. Those who want to use the LATICRETE® products must conduct adequate tests to determine the site specifications. Results shown are typical but reflect test procedures used. Actual field performance will depend on installation method and site conditions.