



PRIME-N-BOND™

Ready-to-Use Bond-Enhancing Primer for Hard-to-Bond Surfaces

PRIME-N-BOND™ is a high-performance, single-coat primer engineered to make tile and stone installation easier and more reliable. Designed for today's challenging smooth and non-absorptive surfaces, it delivers a strong mechanical bond—without sanding, grinding, or complicated prep work. Just open the pail and roll it on.

Why Choose PRIME-N-BOND™?

Because the right primer transforms challenging surfaces into reliable ones. PRIME-N-BOND™ gives installers a smarter, cleaner, more efficient way to prep surfaces—helping ensure long-lasting results with less effort and less downtime.

WHERE TO USE

- Perfect for interior projects requiring reliable bonding over challenging surfaces such as:
- Existing tile (ceramic, porcelain, quarry)
- Natural stone and agglomerates
- Vinyl flooring, VCT
- Epoxy, terrazzo, moisture barriers
- Smooth concrete, dry-shake hardeners
- OSB and exterior-glue plywood (per TCNA guidelines)
- Resin-backed tile and stone (light-duty interior applications)

IDEAL APPLICATIONS

- Renovations over existing finished floors
- Fast-track commercial interiors
- Residential upgrades without demolition
- Priming before self-leveling underlayments
- Preparing low-absorption and non-porous substrates

HOW IT WORKS

- Simply roll or brush on a thin, even coat.
- Prime-N-Bond™ dries quickly to form a textured, high-bond surface that enhances adhesion of mortars and self-leveling materials—delivering confidence in every installation.

PACKAGING & COVERAGE

4.5 kg pail - Covers approx. 22–26 m² per pail

>> NO MIXING – READY TO USE

Saves time on the job-site with easy, quick application.

>> EXCELLENT ADHESION TO DIFFICULT SUBSTRATES

Formulated with fine aggregate to create a strong mechanical bond on smooth materials.

>> SINGLE-COAT APPLICATION

Fast, simple installation that fits tight project timelines.

>> LOW VOC & LOW ODOR

Ideal for interior, occupied, and renovation environments.

>> WHITE COLOR

Won't shadow through light-colored stone or tile.

>> VERSATILE COMPATIBILITY

Bonds to a wide range of surfaces including ceramic, porcelain, natural stone, terrazzo, concrete, epoxy coatings, vinyl flooring, laminate counter-tops, and more.

>> IMPROVES PERFORMANCE OF LATICRETE® SELF-LEVELING PRODUCTS

Ensures better adhesion and long-term durability.



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