



November 29, 2022

LATICRETE Packaging Redesign

Frequently Asked Questions

Q. When will the new packaging take effect?

A. The first products to receive this treatment will begin in 2023 with our new products (2023 LW1). You will continue to see old packaging on shelves as this process takes hold over the course of the year.

Q. Will all product packaging be updated?

A. Products within our portfolio will be updated on a rolling basis, based on certain levels of prioritization. The initial priorities are any new products and our core product portfolios. The resinous, L&M and STONETECH® lines will not be updated at this time.

Q. Will the product be changing?

A. No, the product inside the packaging remains the same, just a new premium packaging to go along with the premium product inside the package.

Q. Will you be changing part numbers/bar codes?

A. No, all part numbers and bar codes will be unchanged.

Q. Can I continue to sell my current inventory in the old packaging?

A. Yes! Please keep in mind this rollout will occur over the course of the year. The product you have is still good to sell and use.

Q. What changes will be happening with pallets?

A. All powdered products and pick pallets (pallets with mixed products) will be moving to a new 44"x44" pallet. Full pail products will continue to utilize a 40"x48" pallet.

Q. When will the pallet changes take effect?

A. The timing of the pallet changes will coincide with the new packaging roll-out by SKU.

Q. Will the amount of product per pallet change?

A. No, pallets will continue to have the same number of bags, height remains the same, and number of pallets per truck remains the same.

Q. Anything else I should know about the pallet changes?

A. The new smaller pallets will continue to have four-way access (can be forklifted from all four sides). Later in 2023, this will change to two-way access.

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