



# NEW PRODUCT LAUNCH OVERVIEW

## 2022 Launch Window 1 for MVPs



Learn how these innovative, high-performance products are easier and safer to use, providing you with greater value, plus our industry-leading, peace-of-mind system warranty protection.





Learn how these products install faster and perform better, providing your customers with best in class outcomes while supporting your business and reputation. Please download more information through your LATICRETE MVP Portal: [laticrete.com/mvp-portal](https://laticrete.com/mvp-portal)

Scan here to access your LATICRETE MVP Portal



## NEW Grout and Sealant Colors

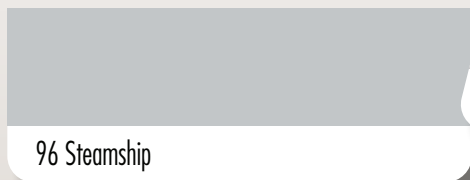
Inspired by the environment, the LATICRETE® grout color palette has been updated with new colors and categorized into three themes — Natural, Earthy and Coastal.

These seven NEW colors will be available in the following grouts and sealants beginning February 1, 2022:

- PERMACOLOR®
- PERMACOLOR Select
- SPECTRALOCK® PRO
- SPECTRALOCK PRO Premium
- SPECTRALOCK 1
- READY-TO-USE™
- LATASIL®
- Premium Acrylic Caulk

We will discontinue the following seven colors March 1, 2022. These colors will remain available through the PERMACOLOR® Select AnyColor™ Program.

- 16 Siltstone
- 38 River Rock
- 41 Kashmir
- 43 Chocolate Truffle
- 50 Sea Glass
- 55 Tawny
- 92 Saltillo



Color samples are guides only. LATICRETE does not warrant color matching to this brochure or to any color guide produced. Actual performance and appearance related characteristics as intended for use will depend on job site conditions, lighting, installation techniques and may vary from this brochure, color samples and color swatch on product packaging. Verify actual appearance and compatibility with a mock-up or field test area before installing. No claims for color shade variations will be honored.

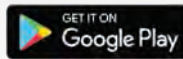
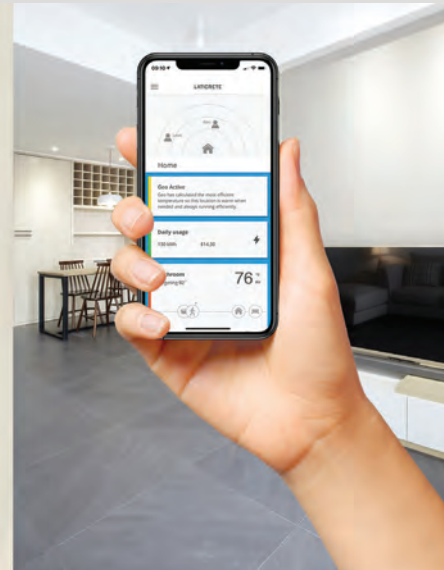


Learn how these products install faster and perform better, providing your customers with best in class outcomes while supporting your business and reputation. Please download more information through your LATICRETE MVP Portal: [laticrete.com/mvp-portal](http://laticrete.com/mvp-portal)

Scan here to access your LATICRETE MVP Portal

## STRATA\_HEAT™ Thermostats

The STRATA\_HEAT™ Floor Warming System receives an upgrade with two new Thermostats. The Wi-Fi Thermostat offers a digital readout with a minimalist design, while the Smart LCD Wi-Fi Thermostat provides a full-color, capacitive touch screen that works like smartphones and tablets. Both versions can be controlled through the STRATA\_HEAT app on your favorite smart device or most home automation hubs, providing real-time information for optimal control.



\* Wi-Fi Thermostat Only



## TRI-LITE™ Rapid

The popular TRI-LITE™ tri-purpose mortar is now available in a fast-setting version, TRI-LITE Rapid. This lightweight, high-performance mortar is designed for Large and Heavy Tile, thin-bed and wall installations with superior non-sag performance. TRI-LITE Rapid is packaged in a 27.5 lb (12.5 kg) bag, providing the same coverage as a 50 lb (22.7 kg) bag of standard mortar. TRI-LITE Rapid contains no respirable crystalline silica levels that exceed the OSHA action level\*.



MICROBAN®



\*OSHA action level set forth in OSHA's Respirable Crystalline Silica (RCS) standard for construction, 29 CFR 1926.1153, as tested by an independent laboratory to be below the OSHA action level for respirable crystalline silica — see [laticrete.com/silica](http://laticrete.com/silica)



Learn how these products install faster and perform better, providing your customers with best in class outcomes while supporting your business and reputation. Please download more information through your LATICRETE MVP Portal: [laticrete.com/mvp-portal](http://laticrete.com/mvp-portal)

Scan here to access your LATICRETE MVP Portal

## NXT® Level SP

This white cement-based, low-alkali material is designed to be installed as a corrective, decorative wear surface that is incredibly durable. Simply pump or pour this self-leveling product and polish the surface exposing the medium/course aggregate resulting in a beautiful floor with a salt and pepper appearance.



AnyColor™

## Pro-Mix Station

The Pro-Mix Station is a heavy-duty mobile cart that creates efficiencies on the job site by optimizing your productivity. Prep, mix and pour all-in-one station. The Pro-Mix Station can be used with an extensive array of LATICRETE® products such as self-leveling underlayments, overlayments, and epoxies.

