



July 2020

Dear LATICRETE MVP,

LATICRETE is proud to introduce the launch of our NEW FRACTURE BAN™ SC Crack Isolation Membrane. The ease of a single coat, liquid applied, anti-fracture membrane gives you exceptional durability and performance. FRACTURE BAN SC is a thin, load bearing, self-curing liquid rubber polymer that can be easily applied in a single coat to form a flexible seamless anti-fracture membrane.

FRACTURE BAN SC comes in a 3.5 gallon pail (Item Number 9209-0035-2) and works in accordance with a variety of our other installation materials such as adhesives, grouts, thin-sets just to name a few. FRACTURE BAN SC has a number of important features and benefits, including but not limited to:

- Single coat application, wet coat thickness 30 - 44 mils (0.8-1.2 mm)
- Does not require the use of fabric
- Changes in color from a light blue to darker blue when cured
- Thin; only 20 mils–30 mils (0.5–0.8 mm) thick when cured
- Exceeds ANSI A118.12
- Anti-fracture protection of up to 1/8" (3 mm) over shrinkage and other non-structural cracks
- “Extra Heavy Service” rating per TCNA performance levels (ASTM C627 Robinson Floor Test)
- Equipped with anti-microbial technology to protect the treated article only.
- Rapid drying for a faster time to tile
- Install tile, brick and stone directly onto membrane
- Single coat application, wet coat thickness 30 - 44 mils (0.8-1.2 mm)

Designed for both INTERIOR & EXTERIOR application it is approved to be used on the following substrates:

- Cement Backer Board
- Exterior Glue Plywood (Interior Only)
- Cement Mortar
- Cement Terrazzo
- Concrete
- Concrete and Brick Masonry
- Ceramic Tile and Stone
- Cement Plaster
- Poured Gypsum Underlayment

FRACTURE BAN SC works in conjunction with LATICRETE® tile and stone installation materials, including a variety of adhesives, grouts and caulks. Backed by a 5-Year warranty, is the new membrane provides you with another tool to maximize efficiency and enhance the quality of a given installation.

Attached you will find a copy of the following materials to help you sell FRACTURE BAN SC:

- FRACTURE BAN SC Data Sheet
- FRACTURE BAN SC Sell Sheet
- FRACTURE BAN SC Safety Data Sheet

We hope you are as excited as we are about these additions to our Crack Isolation line-up as we are.

Thank you again for supporting this program!

Best Regards,

Dustin Prevete
Senior Product Manager

Globally Proven Construction Solutions