



Globally Proven
Construction Solutions

Brava Brio Restaurant Group Project Project Spotlight



LOCATION:
Brava Brio Restaurant Group
North Carolina

INSTALLER:
Keegan Dinehart
1212 Flooring Solutions

GENERAL CONTRACTOR:
Keegan Dinehart
1212 Flooring Solutions

LATICRETE DISTRIBUTOR:
Daltile
Madison, WI

Brava Brio Restaurant Project



This particular job consisted of grout repair on 1,800 square feet and replacement of 500 tiles. It was finished in four days.



Tile removal process

LATICRETE® 254R Platinum Rapid polymer fortified thinset mortar contains Microban® antimicrobial protection.



Tile removal.



Prepping area for mortar application.

Restaurant kitchen renovations are challenging. Downtime at these active worksites can cut into profits and reduce employee hours. 1212 Flooring Solutions Inc., a family-owned nationwide flooring management service, has devised a way to totally renovate tile and grouting of a restaurant kitchen's floors without closing the restaurant.

1212 Flooring Solutions recently accomplished this feat at four North Carolina restaurants operated by the Bravo Brio Restaurant Group. Utilizing LATICRETE products, 1212 Flooring Solutions has developed specialized expertise addressing the critical needs of the restaurant and food processing industries.

"Over the past two years, Keegan Dinehart and his company have regouted projects for me from Colorado to Maryland and Virginia and many cities in between," said David Rader, Director of Facilities for Bravo Brio. "Keegan is a master of coordinating and managing the complexities of moving equipment, protecting adjacent surfaces, tearing out loose or broken tile and installing new leveling substrates."

1212 Flooring president Keegan Dinehart notes "It's always a challenge was to do a complete renovation of a kitchen tile floor system without disrupting a restaurant's operations."

"Every store presents unique challenges. Scope can change dramatically from one store to another. In some cases we have discovered that

foundation work needs to be done after were ripped out broken tiles," he continued. "Our clients trust us to assess the project scope and get it done."

"This particular job consisted of grout repair on 1,800 square feet and replacement of 500 tiles. It was finished in four days," Dinehart said.

"After initially utilizing another epoxy grout for many years in our restaurants, we determined to utilize a better long term epoxy grout," said Rader. "We now specify LATICRETE® SPECTRALOCK® 2000 IG."

SPECTRALOCK 2000 IG is a stainproof epoxy based grout, ideal for restaurant kitchens. Easy to use like a portland cement grout, it outperforms cement with respect to color uniformity, durability, and stain protection. Microban® antimicrobial protection inhibits the growth of stain-causing mold and mildew in joints. Tough, durable, and crack resistant, it's easy to maintain, cleanable to the original color.

For this job, 1212 Flooring's team used the full LATICRETE tile floor system, including LATICRETE 254R Platinum Rapid polymer fortified thinset mortar, which also contains Microban antimicrobial protection.

"We find that the LATICRETE tile floor system meets Bravo Brio's needs and warranty requirements," Dinehart added. "LATICRETE provides a warranty that is truly supported rather than a mere sales tool."

“All of our crew members are LATICRETE trained and re-trained by LATICRETE application experts. For major restoration and installation projects, a 1212 project manager is always on-site ensuring compliance with 1212 work standards and monitoring compliance with material and workmanship warranty requirements.”

Rader appreciates how 1212 provides clients access to their proprietary reporting system to keep them informed. “I am a department of one in Columbus, Ohio at BBRG headquarters. With 1212’s new on-line ‘cloud based’ service, we are able to see and track each project’s progress, challenges and overall costs.”

“I have not personally seen the end product of all four of our just-finished North Carolina projects. But I still know the final result. And all four properties’ managers tell me they are very pleased with the end product.”

“Keegan is a very conscientious individual who wants to do a great job each and every time, no matter how bad the existing tile floor is. I would highly recommend him and 1212 to other restaurant companies – or to any commercial tile user for that matter. ”

“I am probably one of the passionate people that you can talk to about tile floor maintenance,” Dinehart said. “We know only one way to do things.”

“The right way.”



LATICRETE® 254R Platinum Rapid polymer fortified thinset mortar contains Microban® antimicrobial protection.



LATICRETE 254R Platinum Rapid polymer is perfect for areas around floor drains.



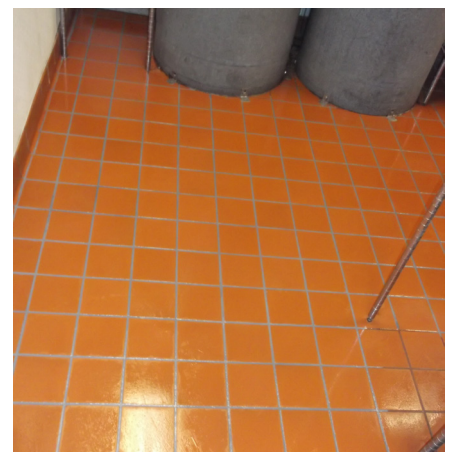
SPECTRALOCK® 2000 IG Grout is a stainproof epoxy based grout, ideal for restaurant kitchens.



Grout applied to area around large floor drain.



Completed floor around large floor drain.



Completed floor.