



ALLISON EDEN STUDIOS

Project Spotlight



Pushing the Boundaries with Bold and Whimsical Designs

Woman-Owned **Allison Eden Studios** radiates individuality and beauty throughout her work to make a splash in the tile trade.

In any industry, it takes someone special to push the boundaries and do the complete opposite of what is considered the 'norm.' After accidentally stumbling upon a tile shop while in college more than 25 years ago, Allison Eden was inspired and started her career opening Allison Eden Studios, the most unique and intricate contemporary glass house that specializes in handmade mosaic art and custom glass tile for interior design in New York City. Known for her eclectic, colorful and whimsical designs, Eden's work can be found in leading residential and hospitality projects around the globe. All of her pieces are hand crafted by skilled glass artisans, meaning no two pieces are alike and there is zero pattern repeat, which ensures each piece is a true work of original art.

Her muse? Well, she's living in it. New York City is known as the mecca of the best of the best. Eden immerses herself in the beauty of everything the city has to offer; the architecture, the people, the food, the energy and the endless amount of possibilities. Inspiration is everywhere and this is what drives her daily.

"In today's world, creativity has seemed to disappear and people are missing out on the beauty of what is right in front of them. I've committed myself to bringing this creativity alive through my work — I love my work so much, I could eat it!" said Eden.

As one of the most unique and spunky mosaic artists in the industry, her goal for her work is to mirror the energy she feels in New York City — alive, fun, glitz and glam. And, since the trailblazer is committed to bringing this creativity alive, her portfolio of showstopping pieces originate from one place and one place only, her studio in New York City. All of her artwork is not only bespoke, but every piece is cut, assemble and designed by hand.

Since Eden is so hands-on with each and every project she curates, she needs industry-leading, reliable and high-performance products to get the job done.

Since the early 1990s, the woman-run business owner has only specified LATICRETE® products for her projects; both for residential and commercial applications. When she first started in the tile trade, LATICRETE was one of her biggest supporters. They would even back up a truck to her studio with whatever she desired (grout, adhesives, specialty mortars, the list goes on and on) and would provide her with products she didn't even know she needed. To complement her high-fashion aesthetic, Eden regularly uses LATICRETE products such as SPECTRALOCK® PRO Premium Translucent Grout*, SPECTRALOCK DAZZLE™ and PERMACOLOR® Select^ AnyColor™ which offers her the ability to custom match nearly any color in the Benjamin Moore® and Sherwin-Williams® palettes for the ultimate one-of-a-kind design.

"Over the years, I've had to mix paint over white grout to get my desired color on all of my samples. The custom coloring of the PERMACOLOR Select AnyColor grout is my favorite because not only do I not have to do that anymore, my customers are now able to order all of these crazy, unique mixtures that I have custom made thanks to this line," added Eden.

The Devil is in the Details

From aquatic scenes, unicorns, lipsticks, whips, diamonds, nature backdrops and everything in between, Eden isn't known for 'subtle' or 'dull' designs — she stands out due to her use of vibrant colors, eccentric compositions and whimsical creations. While the tile expert's designs may be complex, her process from start to finish is actually very simple. Eden begins every project by getting to know her client personally. What do they want? What are their likes and dislikes? How do they live? What's their aesthetic? Oftentimes, clients will send her color palettes, images of different wallpaper or other helpful tidbits to help with the initial stages of the design process. From there, Eden hits the ground running and pulls out a pad of paper to begin hand drawing different designs to best fit her client's needs. Once she has determined the drawings will satisfy the client's vision, she sends a sample swatch for review.



Custom glass mosaic gradation



Lightning pattern in ultra violet glass and mirror mosaic tile



Stained glass and mirror lips powder room



QuadScallop glass mosaic surrounding a residential fireplace

*United States Invention Patent No.: 6,881,768 (and other Patents)

^United States Invention Patent No.: 6,784,229 (and other Patents)

Eden then prefabricates her mosaics to be pre-mounted before sending them across the country to be installed, typically in several sections. No matter the type or size of installation, Eden sends the complete prefabricated mosaics in a plastic face front mount so that the installer can easily place it straight up on the wall. The artist also includes a map for the installer that is labeled and numbered for every single segment of the mosaic – she describes it almost like painting by numbers.

Since building this intricate mosaic empire, Eden specifically seeks out installers that have a desire for perfection just like herself. Although she doesn't perform the actual installation of her designs, she strictly works and specifies LATICRETE® products to be used. With that said, for every installation, Eden requires the installer to utilize 254 Platinum thanks to its superior strength and bond. Designed for a simple install, the high-performance ANSI A118.15 compliant polymer fortified mortar only requires water to be mixed, making it easier for the installer to work with as opposed to a product with a more complicated mixing process. 254 Platinum also has a long open time for enhanced workability that allows installers to work at their own pace without having to rush.

Once the installer lines the tile up in interlocking pieces using her detailed map, the plastic comes off and the work is complete. Her work is extremely meticulous, with no corners being cut, which is why utilizing LATICRETE products is a must to ensure a successful (and easy) installation.

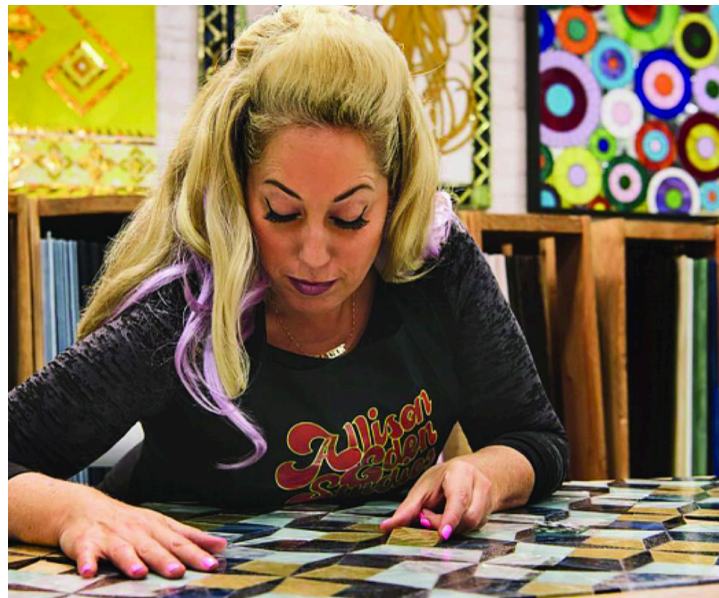
From Accidentally Being Introduced to Tile to Building an Empire

Today, Allison Eden Studios sells to more than 500 tile stores throughout the world and continues to only specify LATICRETE products, no matter the magnitude of the project – hotels, casinos, cruise ships, whole home renovations, shower installations, etc.

Her hard work has landed her mosaics in a number of A-list celebrity homes such as Rihanna, Kris Jenner and Elton John, showcased in American television networks such as QVC and HGTV and has been featured in magazines such as *Architectural Record*, *Elle Décor*, *The New York Times*, *Architectural Digest*, *The Wall Street Journal* and *Interior Design Magazine*, to name a few. Most recently, Eden was recognized for designing an award-winning 2020 holiday window display at Bloomingdale's in the heart of New York City, designed a stained glass linear pattern for the L'Oreal Headquarters and even designed the whole entry way of the Circa Las Vegas hotel.

Having recently expanded Allison Eden Studios' offerings to include mosaic inspired wallpaper, fabrics and textiles, carpets, rugs, pillows, home goods and fashion, the female powerhouse embodies 'girl power' in everything she does. Eden even designed a line of disco-ball face masks to bring some extra pizzazz amid the 2020 pandemic.

"My advice is to be unique, be colorful and inspire others to go big. I not only love what I do, I love creating designs that radiate good vibes and happiness into this universe and hopefully spread love and light to whoever sees them." concludes Eden.



Owner and Founder of Allison Eden Studios, Allison Eden designs custom stained glass and mirror mosaic artwork for interiors



Impressionist triangles with stained glass mosaic tile in a residential bathroom shower for interior design



Colorful floral and vines on bone field stained glass mosaic tile in a bathroom



Koi fish and lily pads stained glass bathroom design by Allison Eden Studios



“I never play it safe with my designs, and I never will...”

– Allison Eden, Owner of Allison Eden Studios



Allison Eden's fire and waves pattern is hand crafted by skilled glass artists. Designed with Shea Pumarejo and Younique Designs

All of Allison's work can be found on Instagram at [@allisonedenstudios](#) or on [www.allisoneden.com](#)



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