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LATICRETE Debuts Next-Generation STONETECH® Sealers and Cleaners

Same Trusted Performance Designed Without PFAS

March 3, 2026, Bethany, Conn. – [LATICRETE](#), a manufacturer of globally proven construction solutions for the building industry, announced reformulations to several STONETECH products. The new formulas are designed without intentionally added PFAS, including PFOA and PFOS, commonly referred to as “forever chemicals.”

STONETECH® is a trusted brand within the company’s product portfolio that has long delivered high-performance solutions for natural stone, tile, and masonry care and protection. As a long-standing part of the LATICRETE family, STONETECH products are engineered to meet the growing demand for chemical transparency. The water-based, low-VOC formulas are now available in [BulletProof® Sealer](#), [Revitalizer® Cleaner & Protector](#), [Heavy Duty Sealer](#), and [Enhancer Pro™ Sealer](#), maintaining the same performance and application experience professionals and homeowners expect. High Gloss Finish & Sealer and Matte Finish & Sealer reformulations are in development, both rolling out soon.

“Performance need not come at the cost of peace of mind,” said Ben Lampi, senior group product manager at LATICRETE. “Water-based, UV-stable STONETECH sealers are designed for everyday interior and exterior use, offering long-lasting protection with easy handling and minimal odor. Whether applied during stone or countertop fabrication or on a jobsite, these STONETECH products provide protection with a sustainable profile.”

Select STONETECH sealers feature built-in antimicrobial protection to help resist the growth of stain- and odor-causing bacteria, mold, and mildew on the treated surface. Now reformulated without intentionally added PFAS and with the same great performance, STONETECH offers a next-generation solution for surface care that is safe, effective, and easy to use.

For more information on the reformulated STONETECH lineup, now designed without PFAS, visit www.laticrete.com/PFAS.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation systems; tile, stone & surface care; adhered facade & wall finish systems; and concrete & substrate preparation, including the high volume self-leveling SUPERCAP® System.

For nearly 70 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, industry-leading technology, performance, and customer service. LATICRETE methods, materials, and technology have been laboratory-tested and field-proven by R&D, design, and construction teams including architects, engineers, contractors, owners, and independent labs. Offering an array of low VOC and green features, LATICRETE® products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry.

For more information, visit laticrete.com.