



Media Contact:
Dana O'Black (412.851.3242)
dana.oblack@bld-marketing.com

Photos: <https://bldpressroom.com/laticrete/sustainability-report>

LATICRETE Publishes Inaugural Sustainability Report, Underscoring Long-Term Commitment to Responsible Manufacturing

Company Formalizes Global Strategy, Highlights Measurable Progress in Manufacturing, Logistics, and Materials

May 27, 2026, Bethany, Conn. – LATICRETE, a manufacturer of globally proven construction solutions for the building industry, has released its first official North American sustainability report, marking a significant milestone in formalizing the company's long-standing commitment to innovation, responsible manufacturing, and measurable progress.

The report outlines sustainability efforts across key areas of the business, including advancements in product innovation, manufacturing efficiency, and efforts to reduce environmental impact through eco-conscious operations. It also establishes a more structured approach to measuring and tracking sustainability initiatives, creating greater alignment across business units.

“At LATICRETE, sustainability has always been rooted in science-based innovation and solving real challenges in the built environment,” said Patrick Millot, chief executive officer at LATICRETE. “Formalizing our approach reflects the progress we've made and our commitment to continuous improvement. It is a clearer expression of the principles that have long guided how we design, manufacture, and deliver our solutions.”

That approach is increasingly reflected in how the company executes sustainability efforts across regions, particularly in North America, where operational improvements are translating into measurable impact.

“Our focus is on practical, measurable outcomes that can be seen across the business,” said Ron Nash, COO at LATICRETE North America. “From logistics optimization to manufacturing efficiency, we are reducing waste, lowering emissions, and improving productivity.”

The report highlights the organization's commitment to more responsible materials and packaging, including reduced reliance on virgin materials through increased use of post-

consumer recycled (PCR) content and sustainable sourcing practices. The company is also transitioning its plastic pails to include at least 25% PCR content, while sourcing its paper-based packaging from Forest Stewardship Council (FSC) and Sustainable Forestry Initiative (SFI) certified suppliers. These materials are produced using water-based inks and adhesives and contain at least 84% recycled material. LATICRETE is also reducing transportation-related emissions through smarter shipping practices.

“One of our most significant accomplishments highlighted in the new report is logistics optimization, including intermodal shipping that has removed millions of truck miles from the road,” said Dr. Eerik Maandi, VP of sustainability and technology at LATICRETE North America. “We are also reducing electricity consumption across North American facilities and embedding sustainability into every stage of product development.”

LATICRETE will continue to expand its sustainability initiatives across global operations, reinforcing its focus on measurable progress, responsible manufacturing, and long-term environmental stewardship.

To learn more about sustainability at LATICRETE, visit laticrete.com/sustainability

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation systems; tile, stone & surface care; adhered facade & wall finish systems; and concrete & substrate preparation, including the high volume self-leveling SUPERCAP® System.

For more than 70 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, industry-leading technology, performance, and customer service. LATICRETE methods, materials, and technology have been laboratory-tested and field-proven by R&D, design, and construction teams including architects, engineers, contractors, owners, and independent labs. Offering an array of low VOC and green features, LATICRETE® products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry.

For more information, visit laticrete.com.